

The Opportunity Map

Where your mission might go to work: sorted by who you serve and how you give

“The place God calls you to is the place where your deep gladness and the world’s deep hunger meet.” Frederick Buechner

Start with your sentence, not this list

At Session 11 you wrote: “I do ____ for ____ so that ____.” This map is built from the two blanks you have already filled. It is not a buffet to browse. It is a map you read with your mission as the compass.

Read it in three steps

1. **Find your row.** Your “for whom” names the people. Rows A to H below are eight groups of people. Pick the closest one.
2. **Find your column.** Your T-shirt verbs came from four families on the Session 11 verb bank: MAKE, GATHER, TEND, CARRY. Most men’s verbs cluster in one or two.
3. **Read where they cross.** That square holds two to five candidates. The one your Field Tests said gave you energy is usually the one.

USED TWICE

At Session 11, for Field Test 2 (Two Doors): your row tells you which organizations to call. “Where does my ‘for whom’ actually live?”

At Session 13, for your experiment and your triad project: your square gives you a short list, and your doors tell you which one to pick.

The marks

◆ **Triad-sized.** One outing of about three hours that three men can do together. These are ready-made triad projects.

How often tells you the commitment: once · monthly · weekly · a season · on call. For a first mile, smaller is better. A “weekly” can start as a single visit.

The eight rows: A Children and teens · B Young men and young adults · C Older adults, the sick and the dying · D Men carrying heavy loads · E Refugees and newcomers · F Neighbors and neighborhoods · G Organizations that need what you know · H Men like us

Children and teens

Where they are: Urban Impact (Hill District) · Imani Christian Academy · The Pittsburgh Project · NCC youth · Pine Valley Camp · Cori Foundation

Your verbs	What you could do	Where	How often
MAKE <i>build · create · repair · restore</i>	Build furniture or playground equipment for a youth program	Urban Impact · Pittsburgh Project	<i>a season</i>
	Toy-making for children in need ♦	Woodworkers · World Vision	<i>once</i>
	A cogenerative project: youth and men as peers on a real problem (park, garden, mural, trail)	Urban Impact · Pittsburgh Project	<i>a season</i>
GATHER <i>connect · host · convene · welcome</i>	A youth-group panel: three men, three short stories ♦	NCC youth	<i>once</i>
	Start or coach a youth chess club	Imani · Urban Impact after-school	<i>weekly</i>
	Coach a sport as a mentoring platform (basketball, flag football, golf clinic, fishing tournament)	Urban Impact	<i>a season</i>
	“Fish with a Kid” day, joined to a stream clean-up ♦	Urban Impact · Pittsburgh Project	<i>once</i>
	Summer camp support	Urban Impact · Pine Valley Camp	<i>a season</i>
TEND <i>teach · mentor · listen · comfort</i>	After-school tutoring and mentoring	Urban Impact	<i>weekly</i>
	A 30-minute weekly check-in with one student; or reading partner for an early reader	Imani · public schools	<i>weekly</i>
	Career day presenter; career conversations with high schoolers ♦	Imani	<i>once</i>
	Financial literacy for teens: budgeting, investing basics, work ethic	Urban Impact · NCC youth	<i>a season</i>
	Firearm-safety teaching at a sporting-clays day ♦	Skeet shooters	<i>once</i>
	Anti-bullying support for kids and parents	Cori Foundation	<i>varies</i>

Your verbs	What you could do	Where	How often
CARRY <i>serve · steward · accompany · deliver</i>	Legacy recording: youth interview an older man; he learns technology from them (reverse mentoring) ♦	Imani · Urban Impact · NCC youth	<i>once</i>
	A child-sponsorship cohort: men sponsor children together and follow their stories	World Vision	<i>monthly</i>
	Cross-generational reading partnership	Imani · Urban Impact	<i>monthly</i>
	Create or grow a scholarship endowment	Imani	<i>a season+</i>

ROW B • FOR WHOM

Young men and young adults

Where they are: North Hills Community Outreach • The Pittsburgh Project • Urban Impact Saturday workshops • NCC young adults

Your verbs	What you could do	Where	How often
MAKE <i>build • create • repair • restore</i>	“Fix something” Saturdays: teach trades skills (woodworking, plumbing, electrical)	Urban Impact • Pittsburgh Project	<i>monthly</i>
	Lead a summer work crew	Pittsburgh Project	<i>a season</i>
GATHER <i>connect • host • convene • welcome</i>	A career-shadowing day in your professional world ♦	Imani • NCC young adults	<i>once</i>
	A grilling or cooking class on life skills for young men ♦	NCC • Urban Impact	<i>once</i>
TEND <i>teach • mentor • listen • comfort</i>	Career mentoring for job-seekers	North Hills Community Outreach	<i>weekly</i>
	A trades apprenticeship with one teenager	Pittsburgh Project	<i>a season</i>
	Coffee with a younger man, continued from Field Test 3	Your own circle	<i>monthly</i>
CARRY <i>serve • steward • accompany • deliver</i>	Financial literacy coaching	North Hills Community Outreach	<i>monthly</i>

IF THIS IS YOUR ROW

A door I could knock on (Field Test 2):

What they said they need • more energy or less?

The square that fits my verbs: MAKE • GATHER • TEND • CARRY

ROW C • FOR WHOM

Older adults, the sick and the dying

Where they are: *Bridges Hospice · Gateway Hospice · Lamb of God Ministries · NCC pastoral care · local senior facilities*

Your verbs	What you could do	Where	How often
MAKE <i>build · create · repair · restore</i>	Legacy life-story recording for hospice patients	Bridges · Gateway	<i>monthly</i>
	A small home-repair job for a senior who can't do it ♦	Pittsburgh Project · NCC	<i>once</i>
GATHER <i>connect · host · convene · welcome</i>	Lead a group time in a senior-care facility	Lamb of God Ministries	<i>monthly</i>
	A “Great Books” discussion, chess or game afternoon at a nursing home ♦	Senior facilities	<i>once</i>
TEND <i>teach · mentor · listen · comfort</i>	Adopt a resident: one man, one person; cards, chess, reading aloud, a meal	Senior facilities	<i>weekly</i>
	Hospital visits with NCC pastoral care; prayer partner to a chaplain	NCC pastoral care	<i>as needed</i>
	Caregiver respite: sit with the patient so the spouse can rest	Bridges · Gateway	<i>monthly</i>
CARRY <i>serve · steward · accompany · deliver</i>	Hospice companion; “No One Dies Alone” vigils; read Scripture or literature aloud	Bridges · Gateway	<i>on call</i>

IF THIS IS YOUR ROW

A door I could knock on (Field Test 2):

What they said they need · more energy or less?

The square that fits my verbs: MAKE · GATHER · TEND · CARRY

ROW D • FOR WHOM

Men carrying heavy loads: recovery, reentry, grief, isolation, veterans

Where they are: *Light of Life Rescue Mission · Network of Life · VA facilities · NCC care ministries · your own street*

Your verbs	What you could do	Where	How often
GATHER <i>connect · host · convene · welcome</i>	Host a game night or cookout at a residential program ♦	Light of Life	<i>once</i>
	Overnight hospitality hosting	Light of Life	<i>monthly</i>
	Invite an isolated man to a meal; check in every other week	Your neighborhood · NCC	<i>biweekly</i>
TEND <i>teach · mentor · listen · comfort</i>	Recovery mentoring and sobriety accountability partner	Network of Life · Light of Life	<i>weekly</i>
	Reentry mentoring for men released from prison: job skills, an accountability friendship	Light of Life	<i>weekly</i>
	Grief companion to a recently widowed man (a friend, not a counselor)	NCC	<i>weekly</i>
	Men's discipleship alongside residents	Light of Life	<i>weekly</i>
CARRY <i>serve · steward · accompany · deliver</i>	Visit veterans and listen to the stories that need telling	VA facilities	<i>monthly</i>
	Connect a veteran or returning citizen to benefits, housing or work	VA · Light of Life	<i>as needed</i>
	Errands for a homebound man	Your neighborhood · NCC	<i>as needed</i>

IF THIS IS YOUR ROW

A door I could knock on (Field Test 2):

What they said they need · more energy or less?

The square that fits my verbs: MAKE · GATHER · TEND · CARRY

ROW E · FOR WHOM

Refugees and newcomers

Where they are: Steps of Boaz / United Somali Bantu · Agapao · More Grace Outreach · local literacy councils

Your verbs	What you could do	Where	How often
MAKE <i>build · create · repair · restore</i>	Furniture delivery and setting up a household ♦	Steps of Boaz	<i>once</i>
GATHER <i>connect · host · convene · welcome</i>	A cultural-exchange dinner ♦	Steps of Boaz · More Grace	<i>once</i>
	Cross-cultural friendship, one family at a time	More Grace · Agapao	<i>monthly</i>
TEND <i>teach · mentor · listen · comfort</i>	English conversation partner or ESL tutor	Steps of Boaz · literacy councils	<i>weekly</i>
	Teach American systems: banking, the DMV, health care ♦	Steps of Boaz · Agapao	<i>once</i>
	Job-search coaching	Steps of Boaz	<i>monthly</i>
CARRY <i>serve · steward · accompany · deliver</i>	Volunteer driver	Steps of Boaz · Agapao	<i>on call</i>

IF THIS IS YOUR ROW

A door I could knock on (Field Test 2):

What they said they need · more energy or less?

The square that fits my verbs: MAKE · GATHER · TEND · CARRY

ROW F · FOR WHOM

Neighbors and neighborhoods

Where they are: North Hills Community Outreach · More Grace · The Pittsburgh Project · Pittsburgh Parks Conservancy · neighborhood associations

Your verbs	What you could do	Where	How often
MAKE <i>build · create · repair · restore</i>	A home-repair team ♦	Pittsburgh Project	once
	Neighborhood beautification; tree planting; a garden in a food desert	More Grace · civic partners	a season
	Trail building or maintenance	Pittsburgh Parks Conservancy	monthly
GATHER <i>connect · host · convene · welcome</i>	A community cookout as a friendship event ♦	NCC · your block	once
	A charity event for a mission partner: golf scramble, sporting clays, BBQ	World Vision · NHCO	once
	Block-level conversations; a neighborhood association; a neighborhood watch built on relationships	Your neighborhood	monthly
	Host a nonpartisan civic forum on a local issue	Community groups	once
TEND <i>teach · mentor · listen · comfort</i>	Adult literacy tutoring	Local literacy councils	weekly
	A men's health-screening or mental-health awareness event	NCC · health partners	once
CARRY <i>serve · steward · accompany · deliver</i>	Food pantry shift; move furniture and appliances ♦	North Hills Community Outreach	once
	River clean-up day on the Three Rivers ♦	Watershed groups	once
	Adopt a park or a trail section; speak up for it at the city	Pittsburgh Parks Conservancy	monthly
	Disaster-relief supply drive ♦	World Vision	once

IF THIS IS YOUR ROW

A door I could knock on (Field Test 2):

What they said they need · more energy or less?

The square that fits my verbs: MAKE · GATHER · TEND · CARRY

ROW G · FOR WHOM

Organizations that need what you know: nonprofits, churches, small businesses

Where they are: MissionCo · SCORE · Family Guidance · board seats at Urban Impact and Imani · Pine Valley Camp

Your verbs	What you could do	Where	How often
MAKE <i>build · create · repair · restore</i>	Strategic planning for a smaller nonprofit; business-as-mission consulting	MissionCo	<i>a season</i>
	A work day: camp construction and landscaping, or a school facilities project ♦	Pine Valley Camp · Imani	<i>once</i>
GATHER <i>connect · host · convene · welcome</i>	Donor stewardship or fundraising leadership	NHCO · Imani · Pine Valley	<i>a season</i>
	Cater a mission-partner event (smoker and grill) ♦	Any partner	<i>once</i>
TEND <i>teach · mentor · listen · comfort</i>	Mentor a small-business owner	SCORE	<i>monthly</i>
	Advise entrepreneurs in underserved communities	MissionCo · SCORE	<i>monthly</i>
	Parent-coaching support; help facilitate a men's group	Family Guidance	<i>weekly</i>
CARRY <i>serve · steward · accompany · deliver</i>	A board or advisory seat	Urban Impact · Imani	<i>monthly</i>
	Program awareness and referral network	Family Guidance	<i>as needed</i>

IF THIS IS YOUR ROW

A door I could knock on (Field Test 2):

What they said they need · more energy or less?

The square that fits my verbs: MAKE · GATHER · TEND · CARRY

ROW H · FOR WHOM

Men like us: in the church and next door

Where they are: NCC · old friendship circles · men who won't come to "church stuff"

Your verbs	What you could do	Where	How often
GATHER <i>connect · host · convene · welcome</i>	Host "The Porch": a meal at your home and one real question ♦	Your home	once
	A cigar-and-wine or chess evening for men wary of church ♦	Your home · NCC	once
	A men's book club by interest: leadership, faith, history, biography	NCC	monthly
	A game-night rotation that includes a new or isolated man	Rotating homes	monthly
TEND <i>teach · mentor · listen · comfort</i>	A hiking group for men recovering from illness or surgery	Local parks	monthly
	Lead "Forest Church": an outdoor walk with Scripture and reflection ♦	Local parks · trails	once
CARRY <i>serve · steward · accompany · deliver</i>	A WhyzMen fishing trip or retreat	Pine Valley · local streams	once

IF THIS IS YOUR ROW

A door I could knock on (Field Test 2):

What they said they need · more energy or less?

The square that fits my verbs: MAKE · GATHER · TEND · CARRY

Groups That Could Grow from WhyzMen

Not for Session 13. These are Rung 3 and beyond on the Cogenerative Ladder: structures, not single projects. Bring them to First Fruits.

- **WhyzMen Micro-Cohorts.** 4–6 graduates meeting every other week, grouped by vocation (health care, business, education, trades) or shared interest.
- **The Barnabas Network.** Men matched across age for mutual encouragement and mentoring.
- **Men’s Grief and Loss Group.** Peer support for bereavement, career loss, health decline; led by trained graduates.
- **WhyzQuest Adventure Groups.** Trail sections, cycling, wilderness retreats as a setting for deep conversation.
- **The Porch, as a monthly habit.** Rotating homes, a shared meal, one substantive question.
- **Legacy Project Teams.** A small team takes on one community problem for 12–18 months, cogenerative style.
- **Business as Mission Network.** Men with business experience matched to social enterprises and mission partners.
- **WhyzMen Beyond NCC.** Cohorts in other Pittsburgh-area churches using the same curriculum.

For men who think at scale

The UN’s 17 Sustainable Development Goals give global language to local work. Your row, in their words:

A • Children and teens	Quality Education (4)
B • Young men	Quality Education (4) • Decent Work (8)
C • Older adults, the dying	Good Health and Well-Being (3)
D • Heavy loads	Good Health (3) • Peace, Justice and Strong Institutions (16)
E • Refugees and newcomers	Reduced Inequalities (10)
F • Neighborhoods	No Poverty (1) • Zero Hunger (2) • Sustainable Cities (11)
G • Organizations	Partnerships for the Goals (17)
H • Men like us	Good Health and Well-Being (3)

“*Meaning cannot be invented, only discovered.*” after Viktor Frankl

This map shows where to look. Your mission tells you which direction to go.